

## 2023-2024 District Goals

District: **404 B3**

Constitutional Area: **Africa**



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

**Our team will ensure 70% of clubs in our district report service.**

### Action Plan

[2023 - 2024 GAT KPI Service.pdf](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

# MEMBERSHIP DEVELOPMENT

## Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	40	15	10
2nd Quarter			15	10
3rd Quarter	2	40	15	10
4th Quarter	2	40	15	10

## FY New Clubs

6

## FY Charter Members

120

## FY New Members

60

## FY Retention Goal

40

## NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

140

## Action Plan

# LEADERSHIP DEVELOPMENT

## Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 60% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 80% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

## Action Plan

[2023 - 2024 GAT KPI Leadership 3265.pdf](#)

## LCIF

## Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 65% and club participation in our district increases by 50%.**
- b. Our team will ensure that 30 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$1000 to LCIF and I will ask 5 members of my district cabinet to make a personal donation to LCIF.**

## Action Plan

# CUSTOM GOALS

## Goal Statement

☐ To Ensure collaboration between the 6 District for Successful service delivery within the axis and area of jurisdiction.

## Action Plan

[District & Multiple District Goals.docx](#)

## Goal Statement

### LEADERSHIP

☐ To train identified Leaders within the District

☐ To ensure that trained Leaders cascade their knowledge to other Lions in their Clubs, Region & Zone.

### MEMBERSHIP

☐ To effectively grow our membership

☐ To ensure that membership retainment is done by all Clubs in the District

☐ To Continuous seek clubs to look inward on their members welfare

☐ To ensure that clubs submit their monthly Membership report in due time

### SERVICE

☐ To ensure that Service activities are carried out based on community needs assessment

☐ To ensure that Club service activities are reported promptly

☐ To ensure that signature service activities are properly maintained and sustained by club

☐ To ensure that there is accuracy in the statistics of service activity reporting on MyLion.

## Action Plan

[358 District & Multiple District Goals 1607.docx](#)